

KANJAM[®]

it's anyone's game[™]

THE HOTTEST
DISC-THROWING
SPORT IS SCORING
BIG IN RECREATIONAL
PROGRAMS!



Now is the perfect time for your program to join the KanJam craze!

Looking for an exciting, new game to add to your program roster? KanJam is the perfect indoor/outdoor activity and encourages exercise, improved coordination skills and friendly competition without physical contact. KanJam is already utilized in over 1,800 programs throughout the U.S. Make KanJam part of your program's game plan.

What is KanJam?

KanJam is a fast-paced, interactive team game that is easy to learn. Consisting of two target goals and a flying disc, four players, on two teams, take turns throwing and deflecting the disc as they try to score points by hitting or entering the goal. The first team to score 21 points wins the game, unless a player throws a hugely popular "Instant Win."

Everybody's playing it

At the park, a camping trip, backyard or at the beach, people of all ages across the country are brushing up on their KanJam moves. Because KanJam can be played anywhere, players can further develop their skills—in the gym and during informal hallway tournaments.

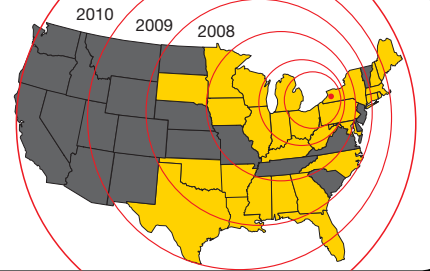
A portable and low cost solution

KanJam can be set up in a matter of minutes. When your program is over, it can be rolled up and stored conveniently. Since each KanJam game has four players, only a few KanJam game sets are needed to keep your entire group active and engaged. Priced at less than \$40, KanJam makes an inexpensive addition to your recreational program.

Visit kanjam.com for more information.

KANJAM

it's anyone's game™



KanJam is sold in 600+ retail outlets and online



KanJam includes two goals, flying disc and instruction manual



KanJam is played in over 1800 programs throughout the U.S.

KanJam emphasizes enjoyable and safe participation in physical activity and offers an alternative to traditional team sports. KanJam keeps your group moving and fosters cooperation and teamwork.

KanJam allows participants to:

- Practice basic and complex motor and manipulative skills by taking turns tossing and deflecting the KanJam disc
- Apply the concept of movement by learning to anticipate the flight of a partner's throw and then moving to that location for the deflection
- Enhance hand-eye coordination
- Develop physical fitness skills through regular practice, effort and perseverance
- Analyze a partner's performance in a movement task
- Demonstrate responsible personal and social behavior, including mutual respect, acceptance and sportsmanlike behavior

Testimonials

From beginners to my star athletes, everybody loves KanJam!

- Coach Peterson

I liked playing it so much at the Y, I bought my own game for the beach.

- Jason R., age 17

Now I actually look forward to playing outside!

- Katie T., age 12

Get your KanJam on! Check it out today!